



Wehmeyer Seed

Wehmeyer Seed Company

Marketing & Communications Intern

Location: Mascoutah, IL

About Us:

Wehmeyer Seed Company is a leading player in the agricultural seed industry, committed to providing high-quality seed to farmers. We specialize in developing and distributing innovative seed varieties that contribute to increased crop yields and sustainability.

Job Description:

We are looking for a Marketing & Communications Intern to join our team at Wehmeyer Seed Company in Mascoutah, IL. This internship offers students the opportunity to gain valuable experience in ag marketing/communications in a hands-on environment. They will manage projects from start to finish and work closely and collaboratively with Wehmeyer Seed staff. Upon completion, the intern will have a portfolio of relevant applied project experience to add to their resume.

Key Responsibilities:

1. Marketing Campaign Project and Support

- a. As the primary project for the internship, create and present an integrated marketing campaign for our flagship company, Wehmeyer Seed.
- b. Assist in the creation of marketing collateral for our brands AgriMAXX Wheat and AgVenture Wehmeyer Seed (i.e. trifold, direct mail, fliers, etc.)
- c. Assist in digital campaigns.

2. Video and Photo Creation

- a. Support development of short video interviews, b-roll footage, and other video needs as assigned.
- b. Take field photos and drone footage during the growing and harvest season.

3. Social Media Support

- a. Plan and develop content for our social media channels.
- b. Pull monthly data reports.

4. Writing Support

- a. Draft articles, blog posts and other online content for use across our brand channels and newsletters.

5. Meeting Support

- a. Assist with pre-meeting logistics and marketing efforts.
- b. Attend meetings and provide on-site support as assigned.

6. Office Support

- a. Support administrative tasks such as preparing mailings, ordering of materials, ordering wearables, etc. for key stakeholders.
- b. Maintain an accurate record of outgoing shipments, ensuring proper packaging and labeling.

Qualifications:

- High school diploma or equivalent; ideal candidates will be entering their junior or senior year of college or enrolled in a master's program, studying relevant agricultural or marketing/communication disciplines.
- Excellent interpersonal and communication skills, both written and verbal.
- Professional appearance and demeanor.
- Experience in social media planning and content development.
- Basic video editing skills.
- Interest in agriculture; completion of some ag coursework preferred.
- Organized, detail oriented and highly self-motivated.
- Dependable, punctual, and able to work independently as well as part of a team.

If you are passionate about agriculture and want to contribute to the success of a leading agricultural seed company, we encourage you to apply for this Marketing & Communications Internship.

How to Apply: Interested candidates are invited to submit their resume and cover letter detailing their qualifications and relevant experience to kristen.wehmeyer@wehmeyerseed.com. Please include "Marketing & Communications Intern" in the subject line of your email.

Wehmeyer Seed is an equal opportunity employer and welcomes applicants from all backgrounds to apply. We thank all applicants for their interest, but only those selected for an interview will be contacted.

Wehmeyer Seed's Core Values

Work Hard. Work Smart - Be Committed to the Team - Be Professional - Pursue Excellence - Do the Right Thing